

Abisola Deborah Lasisi

Data Analyst

+447398750072 ◊ bisola287@gmail.com ◊ Wellingborough, UK ◊ [LinkedIn](#) ◊ [Portfolio](#) ◊ [Github](#)

SUMMARY

Analytical and detail-oriented Data Analyst skilled in uncovering insights and delivering data-driven solutions using Power BI, Python, SQL, and Excel. Strong track record in building dashboards, conducting exploratory analysis, and collaborating across teams to support strategic decision-making.

SKILLS

- ◆ **Data Analysis & Visualization:** Data Cleaning • Exploratory Data Analysis • Dashboard Development • KPI Tracking • Insight Generation
- ◆ **Tools & Technologies:** Power BI • Python (Pandas, NumPy, Matplotlib, Seaborn) • SQL/PostgreSQL • Excel (PivotTables, Power Query) • ETL Processes
- ◆ **Analytical & Technical Skills:** Statistical Analysis • Data Modeling • Query Optimization • Data Transformation • Basic Machine Learning
- ◆ **Communication & Collaboration:** Data Storytelling • Report Writing • Cross-Functional Collaboration • Presentation Skills • Stakeholder Communication

EXPERIENCE

Freelance Data Analyst (UK, Remote,)

January 2025 - Present

- Analysed and prepared large datasets from diverse sources
- Developed interactive dashboards using Power BI and Python
- Identified trends and insights leading to a 20% increase in sales through targeted marketing
- Supported a 30% revenue increase by identifying key business drivers through data analysis

Data Analyst INTERN at [Oasis Infobyte](#) (India, Remote)

November 2024 – December 2024

- Cleaned and validated datasets for high accuracy
- Built sentiment analysis models to classify customer feedback
- Applied K-Means clustering for customer segmentation
- Delivered actionable insights via visual dashboards

MICROSOFT POWER BI INTERN at Cognifyz Technologies (India, Remote)

September 20'24 — October 2024

- Automated data collection and improved pipeline efficiency
- Designed Power BI dashboards for executive decision-making
- Conducted trend and statistical analysis for performance tracking

PROJECTS

Deloitte Australia Data Analytics Job Simulation on Forage. [Link](#)

- Built a Power BI dashboard for forensic analysis
- Extracted insights using Excel and visual storytelling

Analyzing Job Market Data. [Link](#)

- Analysed job trends to highlight in-demand tech skills
- Built interactive dashboards in Power BI

Sentiment Analysis Using Python. [Link](#)

- Applied NLP with SVM and Naive Bayes to classify customer reviews
- Visualised findings with Matplotlib and Seaborn.

Data Cleaning and Exploration Using Python. [Link](#)

- Explored dataset structure and resolved issues including missing values, duplicates, and inconsistent formats.
- Ensured data integrity through standardization and outlier detection.
- Prepared clean, analysis-ready datasets for further exploration and modeling.

Demographic and Behavioral Analysis of Investment Preferences, Cognifyz Technologies [Link](#)

- Analysed investor behaviour by demographics
- Built real-time KPIs and interactive reports using Power BI

EDUCATION

Diploma in Data Analytics, Utiva Data School Lagos, Nigeria

Master of Science in Computer Science, Federal University of Agriculture Abeokuta Nigeria

Bachelor of Science in Computer Science, Federal University of Agriculture Abeokuta Nigeria

CERTIFICATIONS

[Applied Data Science Lab](#)

March 2025

[Certified SQL Associate](#)

August 2024

[Data Analyst](#)

July 2024