

Professor Edwin Agwu

PhD, MSc, MBA, BSc (Hons), NCE, MCMI, MifL, AMNIM (FHEA in progress)

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SUMMARY

Dynamic Academic Director with more than 15 years' experience in higher education leadership, people management and curriculum development. Proven track record in facilitating partnerships that enhances financial growth and student recruitment. Skilled in assessments design, administration and overall student experience and success. Champion of quality assurance and accreditation processes and all regulatory matters. Equipped with PhD and MSc in Strategic Management, bringing innovative strategies that can and have elevated educational excellence and achievements. Successfully supervised multiple dissertation projects across undergraduate and postgraduate levels.

Extensive wealth of experience in higher education, research, innovation, industry and entrepreneurial spirit

WORK EXPERIENCE IN ACADEMICS AND INDUSTRY

- Sept 2020 – Present **Academic Director**, Fortune Educational Services, London, England, United Kingdom
- Served as a consultant to several universities and educational institutions across the United Kingdom and Africa
 - Drove development of new partnerships with affiliated institutions to enhance business development, expansion and financial growth
 - Identified and sourced agencies for student recruitment abroad, ensuring comprehensive and secure Memorandum of Understanding (MoU)
 - Supervised dissertations across all academic levels including Undergraduates, Masters, and PhDs/DBAs.
 - Undertook contracts and flexible hourly teachings and assessments across undergraduate and postgraduate programmes to various institutions in the United Kingdom
- Contract and Flexible Hour Teachings:**
- Jun 2023 – Present: **Module leader** Global strategy and Research methods, ICON College, London, United Kingdom
 - Oct 2022 – Present: **Associate Lecturer** in Marketing Analytics University of Law, London, United Kingdom. Teaching Marketing Analytics across undergraduate and postgraduate students
 - Aug 2021 – Jun 2023: **Module Leader** – International Business and Entrepreneurship. Bedfordshire University Business School, London Campus
 - Sept 2020 – Jun 2022: **Module Leader**, Global Strategy, York St John University London campus
- Apr 2018 – Dec 2021 **Professor** of Strategic Management, Regent University College of Science and Technology Accra, Ghana
- Delivered extensive teachings across postgraduates levels including courses in Strategic Management and Research Methodology
 - Successfully supervised numerous students to completion
- Aug 2017 – Jul 2020 **Associate Professor** of Strategic Management, Lagos Business School, Nigeria
- Designed and implemented world-class strategic management curriculum for Masters and PhD levels.
 - Module leader for Research Methodology in the School of Management
- Jul 2015 – Jul 2017 **Director, Quality Assurance and Academic Standards**
Covenant University Ogun State, Nigeria
- Collaborated with 32 Head of Departments and 15 academic unites to Enhance Quality Assurance Standards
 - Championed the successful accreditation of all academic department/units
- Sep 2013 – Jul 2017 **Associate Professor** of Strategic Management and Marketing
Covenant University, Ogun State, Nigeria
- Introduced, designed and executed Strategic Management Curriculum as a course for Masters and PhD levels.
 - Introduced and managed Capstone projects and company visits for masters.
 - Led various committees and represented the university at external events
- Jun 2008 – Sep 2013 **Dean**, School of Business, LTC College, Piccadilly Circus London, United Kingdom
- Managed 10 Heads of Departments and 45 staff members
 - Oversaw the accreditation of all departments and courses by various bodies
 - Fostered relationships with affiliated bodies and external stakeholders to ensure student success

Jun 2006 – Aug 2008	Head of Department , LTC College, Piccadilly Circus London, United Kingdom <ul style="list-style-type: none"> Managed 25 staff and ensured quality teaching across departments Collaborated with various bodies to enhance teaching effectiveness
Jul 2015 – Jul 2017	Chairman , Curriculum Development Committee Covenant University, Ogun State, Nigeria <ul style="list-style-type: none"> Oversaw and ensured the quality of curricula across various programmes Guaranteed alignment with world-class educational standards
Nov 2013 – Jun 2016	Chairman , Covenant University Committee on Entrepreneurship Covenant University, Ogun State, Nigeria <ul style="list-style-type: none"> Promoted the establishment and resourcing of various units within the entrepreneurship center and ensured hands on approach by all students
Aug 2017 – Jul 2020	Programme Lead for MBA Strategic Management Lagos Business School, Lagos State, Nigeria <ul style="list-style-type: none"> Orchestrated the yearly curriculum design, allocated teachings slots and invited guest speakers from the industry (top executives of companies)
Aug 2017 – Jul 2020	Director of CAPSTONE Project, Lagos Business School, Lagos State, Nigeria <ul style="list-style-type: none"> Redesigned the entire CAPSTONE project, extending the duration from 3 to 6 months for effectiveness Negotiated with various organizations to secure placement for MBA students
Dec 2017 – May 2022	DBA Thesis Supervisor, University of Liverpool Management School, United Kingdom <ul style="list-style-type: none"> Supervised 4 doctoral students through their thesis processes to completion
Jan 2010 – Apr 2013	Part Time Lecturer Marketing, Middlesex University Business School, United Kingdom <ul style="list-style-type: none"> Taught postgraduate courses on Integrated Marketing Communications Supervised various dissertation projects to successful completion
Aug 1989 – Sep 1993	Academic Director , Chrisland College, Lagos, Lagos State, Nigeria <ul style="list-style-type: none"> Managed 5 Heads of Departments and 22 staff members Nurtured cordial relationships with external stakeholders such as the Local Government, Media and other organizations to ensure student success Regularly take students out for excursion to interface with various industries
Feb 2018 – Sep 2020	Managing Director , Pace2Be Multiventures International Ltd, Lagos State, Nigeria <ul style="list-style-type: none"> Provided strategic leadership and ensured high quality services across units Elevated company revenue from zero to 15 million in the first year and 40 million in the second year
Jun 2008 – Jul 2017	Partner , Diamond Management and Consultancy Services, London, United Kingdom <ul style="list-style-type: none"> Consulted for various businesses and organizations, enhancing their operational performance
May 2002 – Sep 2005	Manager , Compliance and Control, Diamond Bank Plc, Lagos, Lagos State, Nigeria <ul style="list-style-type: none"> Led Team B, ensuring compliance with statutory regulations Recovered 75 million naira from fraud cases and successfully closed all operational loopholes
Apr 2000 – Apr 2002	Branch Operations Manager , Manny Bank Plc, Lagos, Lagos State Nigeria <ul style="list-style-type: none"> Achieved 97% customer retention rate while exceeding acquisition targets Honored as Best Branch Operations Manager of the year 2001
Sep 1993 – Mar 2000	Manager, Domestic Banking Operations , Universal Trust Bank Plc, Lagos, Nigeria <ul style="list-style-type: none"> Surpassed the target of 2 million naira in retail banking department Led a team focused on SMEs, consistently meeting and exceeding organizational goals, and recognized as Team Leader of the year by the Managing Director

TEACHING

- Taught extensively in various Business Schools, universities and other institutions
- An impeccable track record in delivering student success as well as **strong industry links** that enhances and enriches the blended nature of Business Management course delivery
- Delivery of high quality **lectures/seminars** at **Undergraduates** and **Postgraduates/PhD & DBA** levels in the following courses (face-to-face or online):

- Strategic Management
- International Business / International Management / Business Analytics
- Entrepreneurship and Innovation
- Marketing Management, Marketing Analytics & Digital Marketing / Digital Business
- Human Resource Management/Organizational Behaviour/Leadership & Change Management
- Business Research Methods at all levels
- And so many other business and management courses

RESEARCH SUPERVISED, PUBLICATIONS, RESEARCH LEADERSHIPS & GRANTS SECURED

Undergraduate and Postgraduate dissertations supervised to completion (2002 to date)

- More than 270 undergraduates
- More than 380 masters (MBA, MA and MSc)
- I regularly mentor junior colleagues, research assistants and post-docs
- Successfully supervised 15 PhD and 5 DBA students to completion

Publications

Published more than 70 research papers in peer-reviewed journals, contributing to an increase in various universities research impact factor by 70%. Published extensively in various international journals and well cited in several journals and conference proceedings. Major areas of research include but not limited to Strategy, SMEs, Business technology applications, management, marketing, HR, etc. Details are as listed below:

- 85 Published articles in peer reviewed academic journals
- 33 Refereed Conference Proceedings, Workshops and Seminars with papers presented
- 09 Articles currently under editorial review by various ABS rated journals
- 07 Book chapters
- 07 Non-Academic Publications – various newspapers

Publication details are available in the links below

- SSRN: <https://ssrn.com/author=2345518>
- LinkedIn: <https://uk.linkedin.com/in/professor-edwin-agwu-phd-msc-mba-bsc-hons-nce-614a806>
- Google Scholar: <https://scholar.google.com/citations?user=tdRnfjKAAAAJ>
- Researchgate: https://www.researchgate.net/profile/Edwin_Agwu
- Orcid: <https://orcid.org/0000-0002-3384-4088>

Research leadership in various institutions

- 2023 – Date – **Module leader** – Research methods, ICON College, London, United Kingdom
- 2017 – 2020 – **Chairman, Strategy and Law department Research** Group, Lagos Business School
- 2014 – 2017 – **Director, e-Business and e-Governance Research Cluster**, Covenant University
- 2013 – 2016 – **Module lead, Business Research Methods**, School of Business, Covenant University
- 2013 – 2016 – **Chairman, School of Business Committee** on Seminars and Conferences

Research grants secured as Director e-Business & e-Government Research Cluster

Secured more than \$350,000 in funding for collaborative research project with industry partners and teams

- 2020 - **€26,000 Euros** - Large-Scale Land Acquisitions, Rural Change and Social Conflict (LARCC)', awarded by GIGA (German Institute for Global and Area Studies)
- 2020 - **USD 20,000** - Developing an African Growth and Opportunity Act (AGOA) Country Strategy for Nigeria, Awarded by African Capacity Building Foundation (ACBF)/National Institute for Legislative and Democratic Studies (NILDS).
- 2019 - **USD 30,000** 'Large-scale Land Investments and Unemployment Questions in Africa: Quantitative and Qualitative Insights from Nigeria'. Awarded by Council for the Development of Social Science Research in Africa (CODESRIA)
- 2017 - **USD 15,000** 'Tax Morale, Business Performance and Public Service Provision in Different States of Nigeria. Awarded by International Centre of Tax and Development, United Kingdom.
- 2016 - **USD 5,000** - Cocoa and Maize Value Chain and Computation of Natural Rate of Protection for Nigeria. Awarded by International Food Policy Research Institute (IFPRI) - April- Dec. 2016
- 2016 - **500,000 Naira** - Background Study on Rice Production, Processing and Marketing in Nigeria. Awarded by DTT Farms Ltd - Abuja April – August 2016.
- 2015 - **\$97,200** Explorative study of the impact of e-Banking and Cashless Policy on Small and Medium scale Enterprises (SMEs) in Nigeria. Awarded by Central Bank of Nigeria

QUALITY ASSURANCE, ACADEMIC STANDARDS, POLICIES AND REGULATORY MATTERS

More than **20** years' experience (1994-2017) of **Quality Assurance and Standards** in the academia and industry as evidenced below:

Jul 2015 – Jul 2017 **Director**, Quality Assurance & Academic Standards and **Chairman**, Curriculum Development for all programmes in the university

	<ul style="list-style-type: none"> • Accreditation: Managed all the processes and documents for external reviews and accreditation of all university programmes in 32 departments • Oversaw programme monitoring, reviews, evaluations, including coordinating external examiners and other stakeholders • Investigation of students' complaints and conducts, and other disciplinary and grievance matters • Contributed to the development of University regulations, codes of practice and guidelines for efficiency and world class curriculum for all programmes.
May 2002 – Sep 2005	Manager, Compliance and Control, Diamond Bank Plc, Lagos State, Nigeria
Apr 2000 – Apr 2002	Deputy Head, Inspectorate Division, Manny Bank Plc, Lagos Nigeria — Inspection of Head Office, branches and subsidiaries of the bank to ensure compliance
Sep 1994 – Mar 2000	Head, Internal Control, Universal Trust Bank Plc, Lagos – Inspection of departments

SKILLS

Leadership	Project management	Business development
Curriculum design	Information Technology	Change management
Quality assurance	Data analysis	Mentoring/coaching
Teaching	Team work/Problem solving	Policy/regulatory matters
Research methodology	Strategic management	Interpersonal/communication

INFORMATION TECHNOLOGY SKILLS

- More than 20 years' experience of using Microsoft Office - Word, Excel, PowerPoint, Outlook and various software and ability to quickly master other systems.
- Proficient in the use of Zoom, MS Team, Blackboard, Moodle, etc., for meetings, teachings and examination of student works.

COURSES ATTENDED

- Achieving transformation for greater good: Societal, organisational and personal barriers and enablers – BAM (Nottingham Business School, 2024)
- Disrupting Business Models: Strategies and Policy – BAM (University of Sussex, Brighton, 2023)
- Reimagining business and management as a force for good – BAM (Univ. of Manchester, 2022)
- Recovering from COVID: Responsible Management and Reshaping the Economy – BAM Online 2021
- 2014-2020 – Attended several conferences, seminars and workshop at different universities in Africa
- Digital Innovations in Turbulent Times – BAM (Newcastle University Business School), 2013
- Managing change in the workplace – McJay Ventures Consulting, Piccadilly Circus London, 2012
- Leadership in educational organization (Restral Consulting) – 2010 – London, United Kingdom

EDUCATION

- **PhD** Strategic Management, University of Wales Trinity Saint David, United Kingdom
- **MSc** International Strategic Management, Staffordshire University, United Kingdom
- **MBA** Management, Adekunle Ajasin University, Ondo State, Nigeria
- **BSc (Hons)** Science-Education, University of Lagos, Lagos State, Nigeria
- **NCE** - Nigeria Certificate in Education, Federal College of Education, Okene, Kogi, Nigeria

PROFESSIONAL AFFILIATIONS

- Member, Fellow Higher Education Academy (FHEA) – United Kingdom (In progress)
- Member, British Academy of Management (107647) BAM – United Kingdom
- Member, Chartered Management Institute (4113874) (MCMI) - United Kingdom
- Member, Institute for Learning (AC018713), (MifL) – United Kingdom
- Associate Member Nigerian Institute of Management (42640) (AMNIM) – Nigeria

INTEREST & HOBBIES: Football, volunteering, reading, traveling, and keeping abreast with current affairs.

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