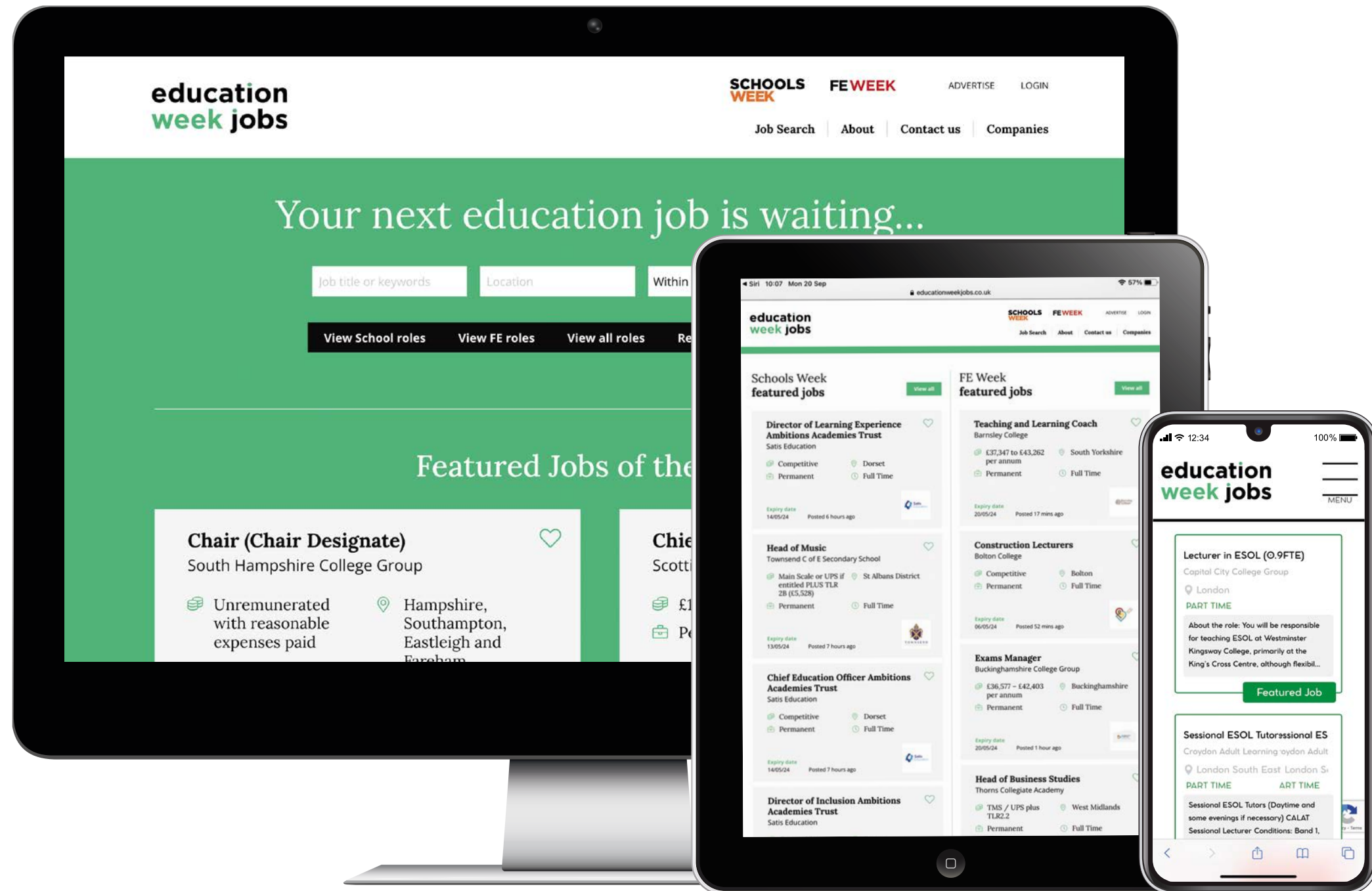


# education week jobs

Recruitment advertising  
made even easier

in association with

**SCHOOLS  
WEEK**



## What is Education Week Jobs?

Education Week Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £175 per vacancy and a dedicated account manager on hand to assist with your campaign, Education Week Jobs is here to make your recruitment process that bit easier.

## Schools Week statistics

17,500+



digital edition readership



880,000+

visits per month average Jan-Sep 2020 (up from 360,000 in 2019)

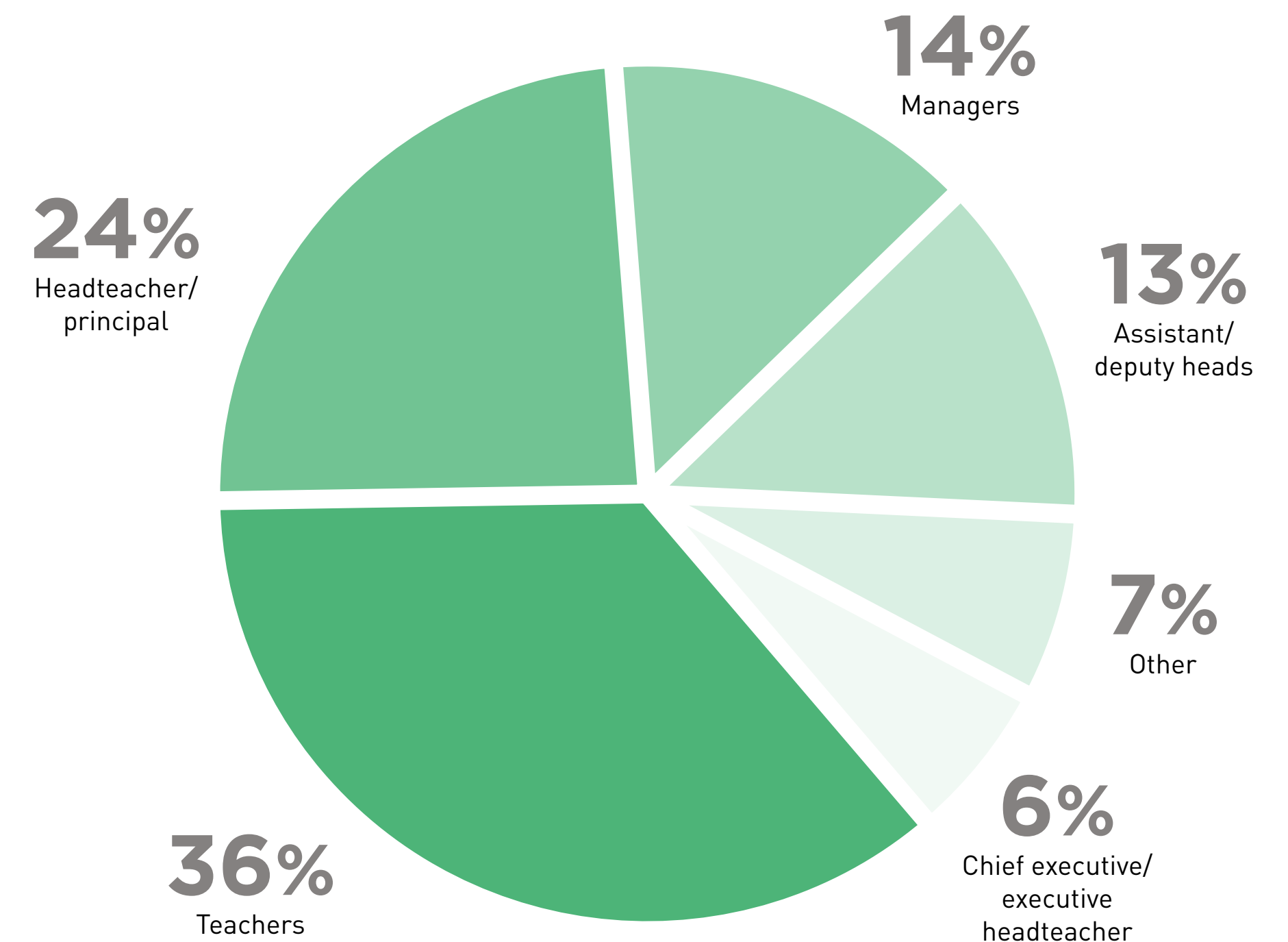


1.1 million

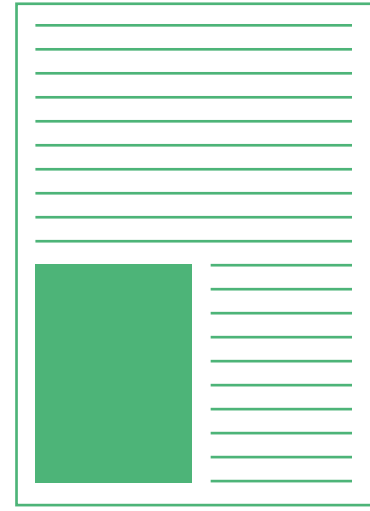
monthly page views average Jan-Sep 2020 (up from 550,000 in 2019)

X 114,200+ X followers

## Readers by job role



## Digital classified advert + Online

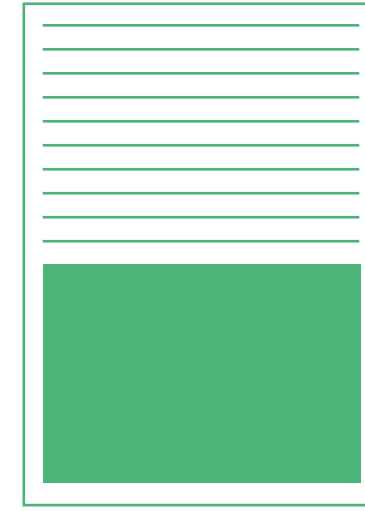


### Quarter page

96mm x 132mm (WxH)

- Full colour advert in Schools Week
- Featured Listing included
- Artwork design included

**£500**

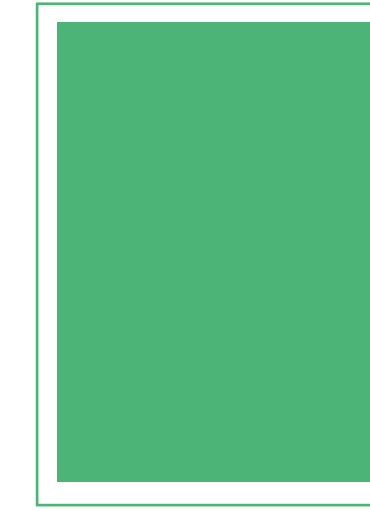


### Half page

196mm x 132mm (WxH)

- Full colour advert in Schools Week
- Featured Listing included
- Artwork design included
- Exposure in the 'Premium Job Opportunities' section on Page 2

**£750**



### Full page

196mm x 265mm (WxH)

- Full colour advert in Schools Week
- Featured Listing included
- Artwork design included
- Exposure in the 'Premium Job Opportunities' section on Page 2

**£995**

## Job listings

### Basic Listing

Our lowest cost option,  
ideal for advertisers  
on a tight budget

- Text, logo and attachments
- Up to 1 month's exposure

**£175**

### Featured Listing

Reach a wider audience with  
the Featured Listing, and  
attract higher engagement  
and applications for your role.

- Text, logo and attachments
- Up to 1 month's exposure
- Premium online positioning
- Slots on the weekly jobs email (30,000 recipients), promoted via @SchoolsWeek and @EduWeekJobs Twitter

**£395**

## Upgrades

### Social boost

Available as an upgrade  
on a Featured Listing

- 1 x Tweet via @SchoolsWeek and @EduWeekJobs
- 1 x Facebook Post via Schools Week
- 1 x LinkedIn Post via Education Week Jobs

**£110**

### Featured boost

Attract passive job seekers with a  
Featured Boost button. This features  
on the Schools Week editorial website  
homepage and every page of the website.

- GIF animated Button advert on schoolsweek.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing

**£225/week**

### Featured Job of the Week

Our highest exposure online option.  
Featured Job of the Week is an exclusive  
position, available for only one role per week

- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on schoolsweek.co.uk
- GIF animated Skyscraper advert on educationweekjobs.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing
- Promoted via Twitter, Facebook and LinkedIn

**£550/week**

## Annual packages

### Bronze

Organise your recruitment advertising for the year with an annual package. Providing unlimited listings, covering all vacancies including leadership roles.

- Unlimited Featured Listings
- 25% discount on classified adverts in Schools Week
- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits

**£3000**

### Silver

Organise your recruitment advertising for the year with an annual package. Providing unlimited listings, covering all vacancies including leadership roles.

- Unlimited Featured Listings
- 50% discount on classified adverts in Schools Week
- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits
- 3 x Half Page adverts

**£4200**

### Gold

Organise your recruitment advertising for the year with an annual package. Providing unlimited listings, covering all vacancies including leadership roles.

- Unlimited Featured Listings
- 50% discount on classified adverts in Schools Week
- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits
- 5 x Half Page adverts

**£6000**

Prices per school/organisation, prices can be provided for multi academy trusts.

Contact [recruitment@educationweekjobs.co.uk](mailto:recruitment@educationweekjobs.co.uk)  
or on 020 8123 4778

**education**  
**week jobs**

## Discounts

# 20%

**FE Week and Schools Week subscribers**  
**AELP Members**  
**BESA Members**  
**HOLEX Members**

# 30%

**FE Week Gold members**

If your organisation is eligible for any of the above discounts, please make your booking via a member of our team by contacting us directly.



## Testimonials

“

When our multi-academy Trust needed to use Schools Week and Education Week Jobs at very short notice for a difficult to fill role, their straightforward and flexible approach to helping with our advertising need and dealing with our requests and adjustments so positively was greatly appreciated.

**Jan Steel**  
*Director of HR,*  
*Active Learning Trust*

“

I have always found Schools Week very helpful. They reach a large audience and support with many of our vacancies. I am very satisfied with their service and would recommend them highly.

**Katherine Anderson**  
*Recruitment Officer,*  
*The Shared Learning Trust*

“

As a recruiter for an MAT of 34 Academies, I have been very impressed with the professional support we have received from Schools Week and the quick turnaround time they provide for our advertised vacancies.

**Rosemary Sullivan**  
*HR Administrator,*  
*David Ross Education Trust*

“

Schools Week have always been very responsive and helpful in supporting our recruitment process.

**Robert Craig**  
*Head of Strategy & Operations,*  
*Enabling Enterprise*