

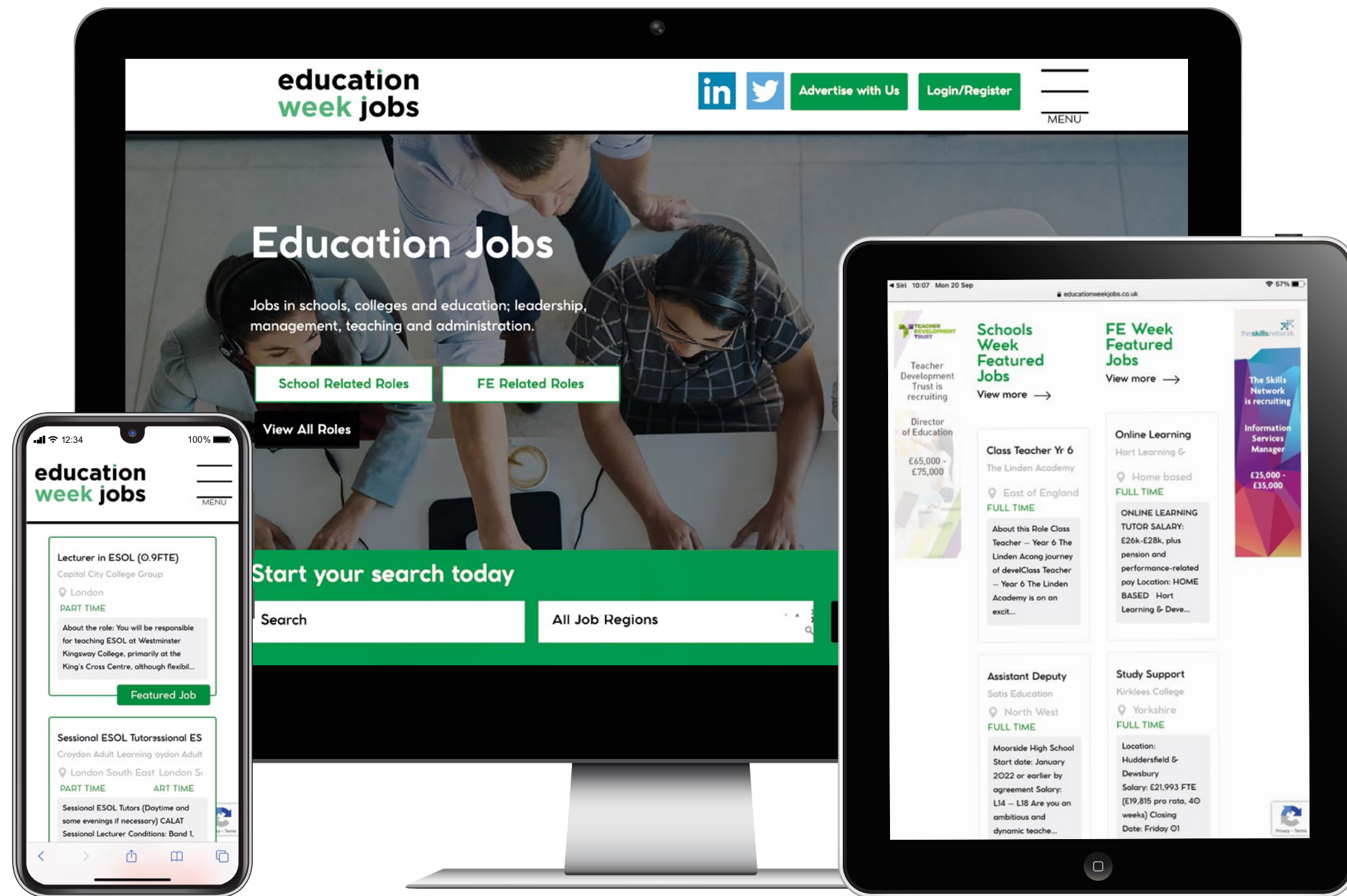


education week jobs

Recruitment advertising
made even easier

in association with

FEWEEK



What is EduWeek Jobs?

EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £175 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

FE Week statistics

12,500+



digital edition readership



400,000+

visits per month (up from 200,000 in 2019)



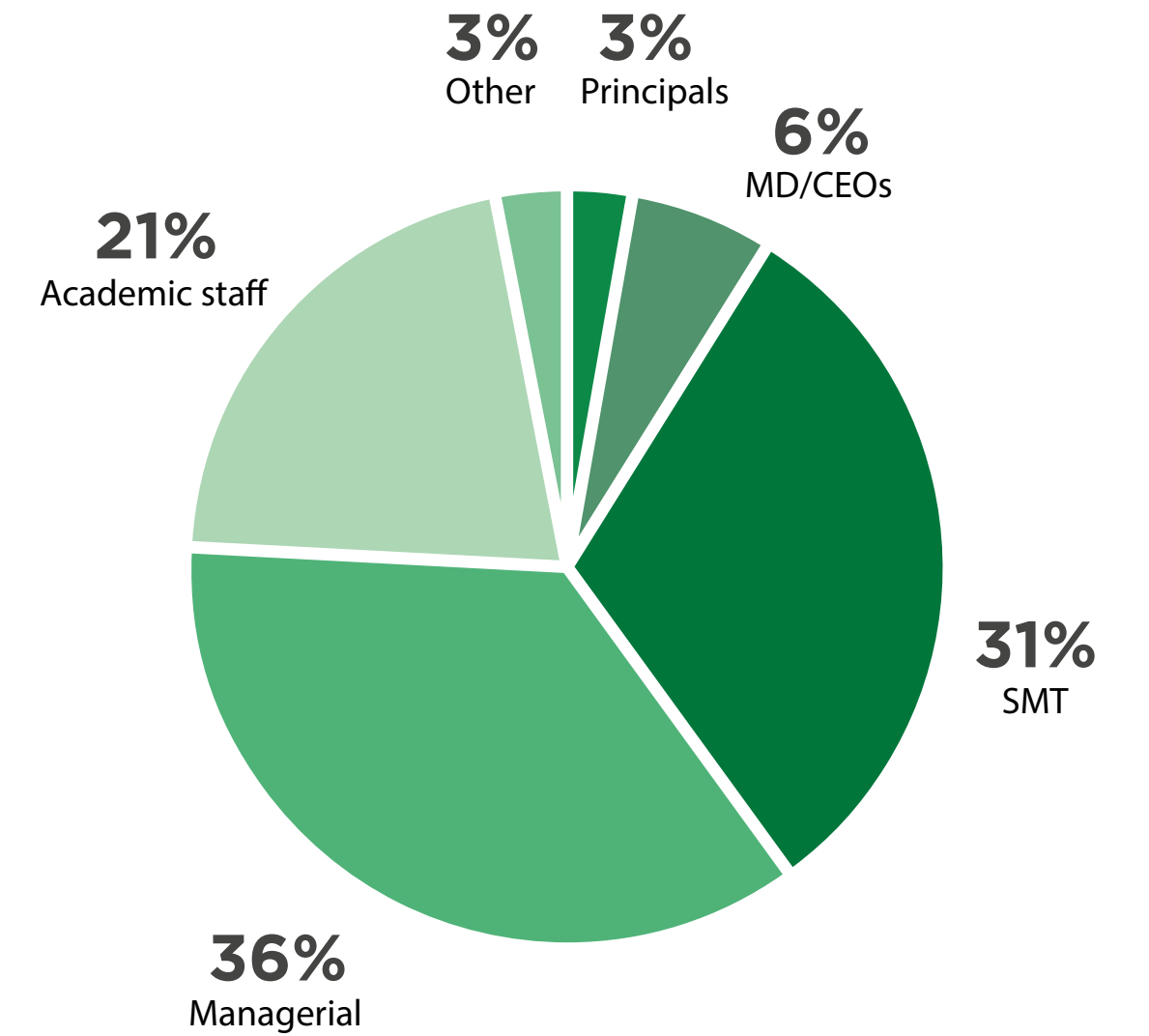
650,000+

monthly page views (up from 415,000 in 2019)

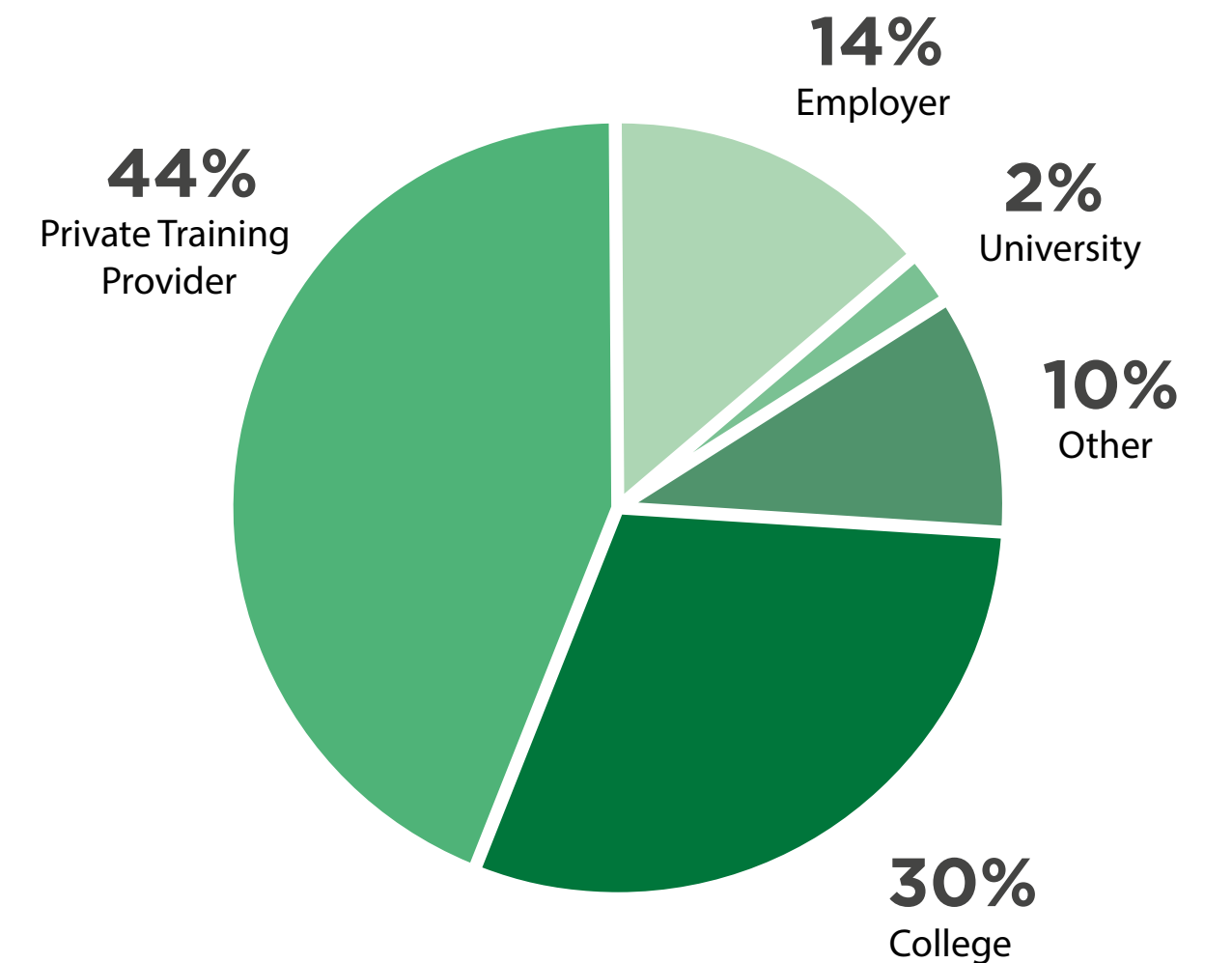


33,300+ Twitter followers

Readers by job role

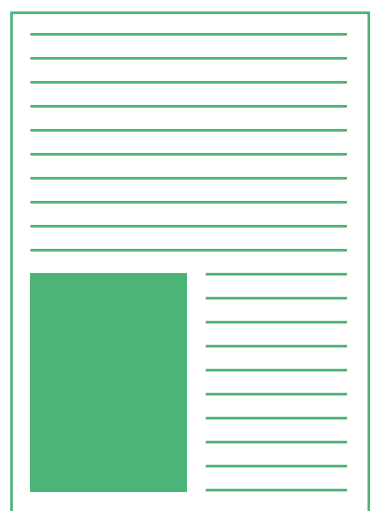


Organisation type



Contact Tony at Anthony.Hudson@lsect.com
or on **020 8123 4778** to book your advert.

Digital classified advert + Online

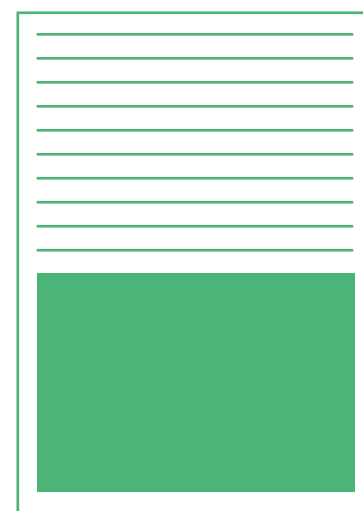


Quarter page

96mm x 132mm (WxH)

- Full colour advert in FE Week
- Featured Listing included
- Artwork design included

£950

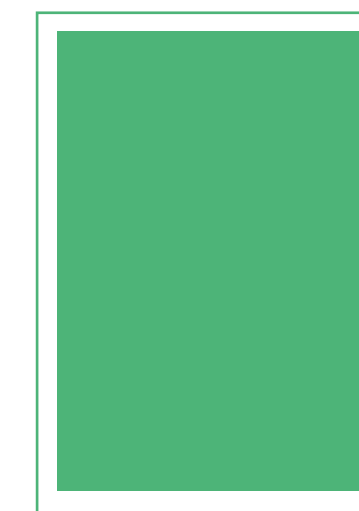


Half page

196mm x 132mm (WxH)

- Full colour advert in FE Week
- Featured Listing included
- Artwork design included
- Exposure in the 'Premium Job Opportunities' section on Page 2

£1750



Full page

196mm x 265mm (WxH)

- Full colour advert in FE Week
- Featured Listing included
- Artwork design included
- Exposure in the 'Premium Job Opportunities' section on Page 2

£3000

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Job listings

Basic Listing

Our lowest cost option,
ideal for advertisers
on a tight budget

- Text, logo and attachments
- Up to 1 month's exposure

£175

Featured Listing

Reach a wider audience with
the Featured Listing, and
attract higher engagement
and applications for your role.

- Text, logo and attachments
- Up to 1 month's exposure
- Premium online positioning
- Slots on the weekly jobs email (30,000 recipients), promoted via @SchoolsWeek and @EduWeekJobs Twitter

£395

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Upgrades

Social boost

Available as an upgrade
on a Featured Listing

- 1 x Tweet via @SchoolsWeek and @EduWeekJobs
- 1 x Facebook Post via FE Week
- 1 x LinkedIn Post via Education WeekJobs

£110

Featured boost

Attract passive job seekers with a
Featured Boost button. This features on
the FE Week editorial website homepage
and every page of the website.

- GIF animated Button advert on schoolsweek.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing

£225/week

Featured Job of the Week

Our highest exposure online option.
Featured Job of the Week is an exclusive
position, available for only one role per week

- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on schoolsweek.co.uk
- GIF animated Skyscraper advert on educationweekjobs.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing
- Promoted via Twitter, Facebook and LinkedIn

£550/week

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Annual packages

Bronze

Organise your recruitment advertising for the year with an annual package. Providing unlimited listings, covering all vacancies including leadership roles.

- Unlimited Featured Listings
- 25% discount on classified adverts in FE Week
- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits

£5000

Silver

Organise your recruitment advertising for the year with an annual package. Providing unlimited listings, covering all vacancies including leadership roles.

- Unlimited Featured Listings
- 50% discount on classified adverts in FE Week
- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits
- 3 x Half Page adverts

£6750

Gold

Organise your recruitment advertising for the year with an annual package. Providing unlimited listings, covering all vacancies including leadership roles.

- Unlimited Featured Listings
- 50% discount on classified adverts in FE Week
- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits
- 5 x Half Page adverts

£9000

Prices per school/organisation, prices can be provided for multi academy trusts.

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Discounts

20%

FE Week and Schools Week subscribers
AELP Members
BESA Members
HOLEX Members

30%

FE Week Gold members

If your organisation is eligible for any of the above discounts, please make your booking via a member of our team by contacting us directly.

Testimonials

“

I have found FE Week and EduWeek Jobs personnel to be dedicated and extremely knowledgeable in their field. They are a friendly, flexible and approachable team who are always willing to go over and beyond to ensure that all our needs as clients are met. I have worked in the field of recruitment for many years and have worked with many recruitment providers.

Sindy Chow

HR Recruitment Co-ordinator, City of Liverpool College

“

We have worked with FE Week and EduWeek Jobs for many years now and we are guaranteed an excellent and personal service. We chose FE Week and EduWeek Jobs simply because we could not find any other provider that offered all the recruitment tools under one platform. It's fantastic how easy and efficiently our job vacancies are posted, we never have any problems at all.

Jessica Lucas

HR Apprentice, Burnley College

“

When I email the team at FE Week and EduWeek Jobs I can confidently trust that I will receive prompt attention, a consistent follow up and know that when I need a job to be advertised or an advert to be amended it will be done immediately. I would have no hesitation in giving my recommendations to use FE Week and EduWeek Jobs.

Meera Visakan

HR Officer, Capital City College Group

“

FE Week and EduWeek Jobs are always able to respond to our request within 24 hours, and their customer service in the whole team is brilliant. Through working with them since last year, I have never been let down once. I would definitely recommend any other further educational providers to use FE Week and EduWeek Jobs to support with their recruitment

Na Wei

HR Operations Manager, Orchard Hill College